

# CHRISTINA YAU

UX / UI & PRODUCT DESIGNER



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## SKILLS

- Wireframes
- Prototyping
- User Flow
- Research
- Problem-Solving
- Style Guide/Pattern Library
- Usability Testing
- Communication
- Project Management

## EDUCATION

### PSYCHOLOGY, B.A.

University of Minnesota-Twin Cities  
2013 - 2017

### UX DESIGN CERTIFICATE

CareerFoundry  
2021 - 2022

## EXPERIENCE

### UX/UI DESIGNER

Word of Life Fellowship

October 2023 - Present

- Developing web mockups to redesign resource portal features
- Initiated creation of user personas and affinity mapping for design team to ensure product meets user needs
- Using Figma to create product components ready to be shipped

### WEB DESIGNER

Kurt McGinnis Brown

March 2023 - May 2023

- Created web portfolio mockups, logo and style guide to develop design criteria using Figma and WordPress
- Closely communicated with key stakeholders about project timeline

### PRODUCT DESIGNER

E-Commerce Startup

August 2022 - December 2022

- Conducted 17 interviews and usability tests to identify unmet needs
- Co-designed mobile wireframes and prototypes in Figma
- Initiated weekly meetings with client to ensure project alignment

### UX RESEARCHER/TEAM LEAD

ImpactPharm

June 2022 - August 2022

- Discovered a missing key feature, which led to immediate feature implementation
- Identified 30+ issues in user testing
- Creatively communicated 15 design solutions to overcome language barrier with the development team
- Trained three interns in UX research methods and collaboration skills